



# **U.S. Household Incomes: A 50-Year Perspective**

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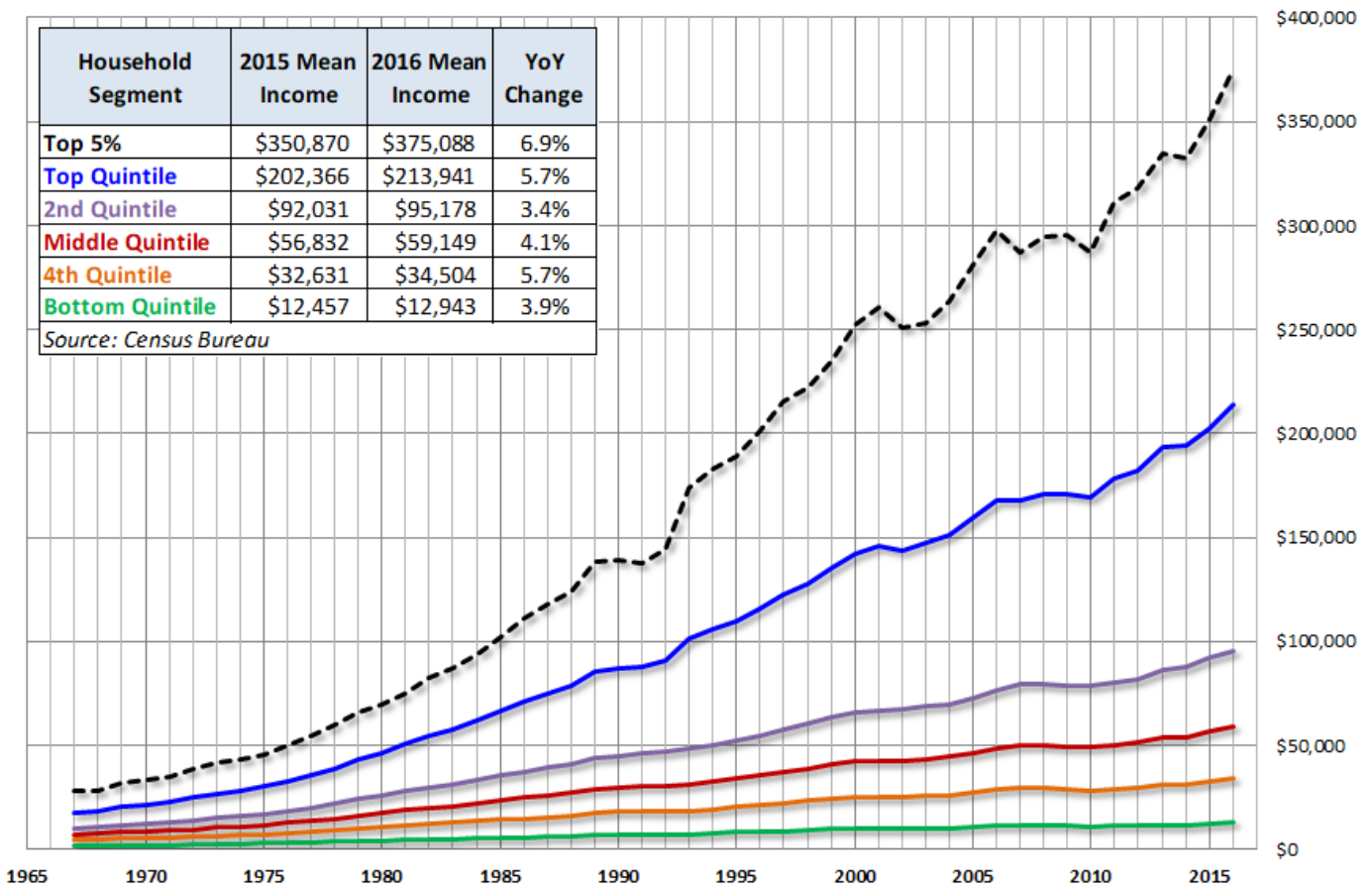
Last week the Census Bureau released its annual report on household income data for 2016. Last year the median (middle) average household income rose to \$59,149, a 4.1% increase over 2015 and a record high. The median average income adjusted for inflation is also at a record high, above the peak of \$58,882 set in 2000. The mean (average) household income set a new high of \$83,143. More about that in another commentary. Meanwhile, let's take a closer look at the quintile averages, which dates from 1967, along with the statistics for the top 5%.

Most people think in nominal terms, so the first chart below illustrates the current dollar values for the six cohorts across the 50-year period (in other words, the value of a dollar at the time received — not adjusted for inflation). What we see are the nominal growth patterns over the complete data series. In addition to the five quintiles, the Census Bureau publishes the income for the top five percent of households. We've included a table to document the impressive year-over-year growth in 2016 for all six cohorts.

### Mean (Average) Household Income By Quintile and Top 5 Percent

| Household Segment | 2015 Mean Income | 2016 Mean Income | YoY Change |
|-------------------|------------------|------------------|------------|
| Top 5%            | \$350,870        | \$375,088        | 6.9%       |
| Top Quintile      | \$202,366        | \$213,941        | 5.7%       |
| 2nd Quintile      | \$92,031         | \$95,178         | 3.4%       |
| Middle Quintile   | \$56,832         | \$59,149         | 4.1%       |
| 4th Quintile      | \$32,631         | \$34,504         | 5.7%       |
| Bottom Quintile   | \$12,457         | \$12,943         | 3.9%       |

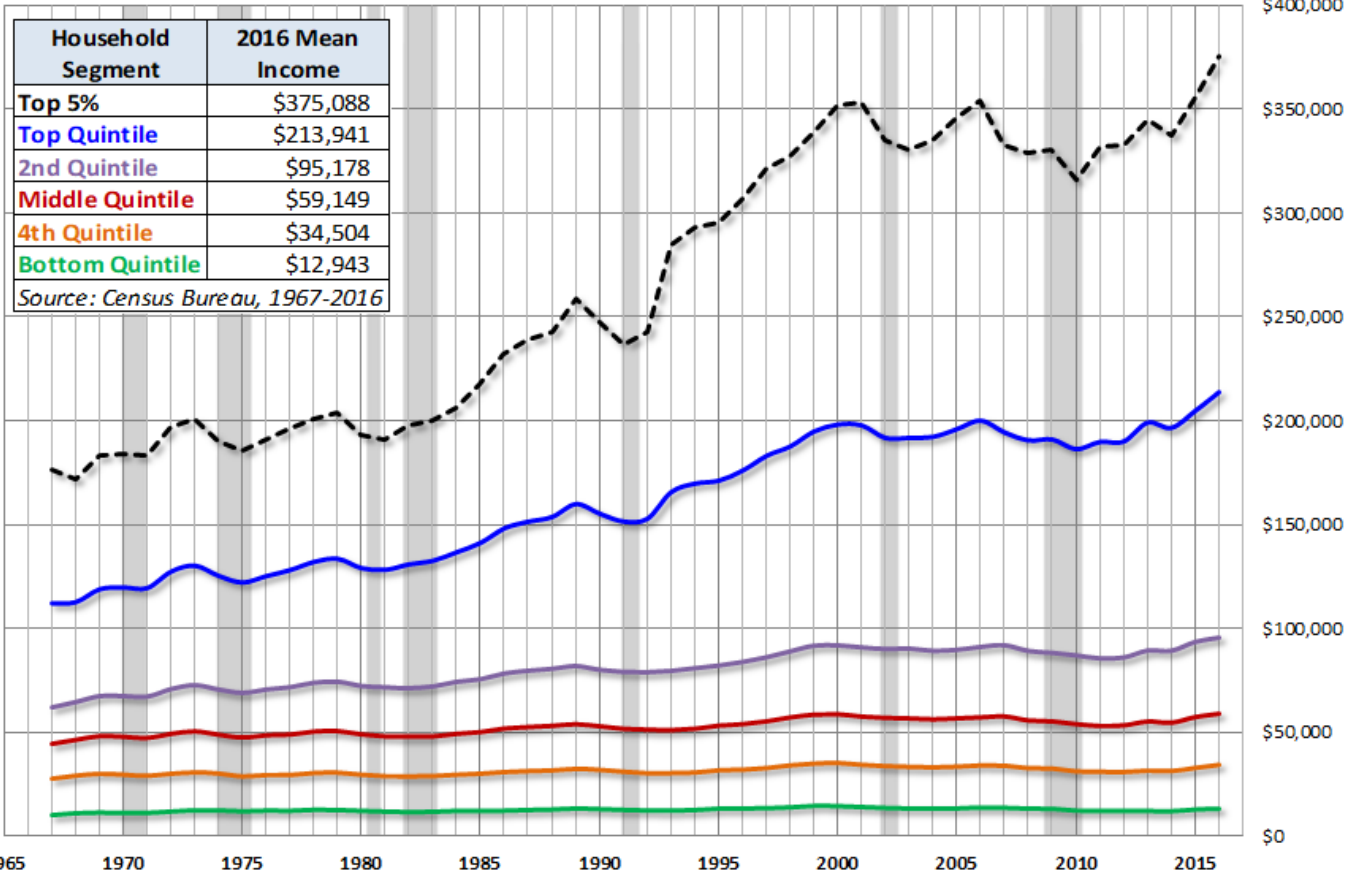
Source: Census Bureau



The next chart adjusts for inflation in chained 2016 dollars using a research variant of the Consumer Price Index, the CPI-U-RS, which is the CB's preferred deflator for inflation adjustment. In other words, the incomes in earlier years have been adjusted upward to the purchasing power of the most recent year in the series. We've also highlighted recessions to show the correlation of household incomes to the business cycle.

## Real (Inflation-Adjusted) Average Household Income By Quintile and Top 5 Percent

With Recessions Highlighted



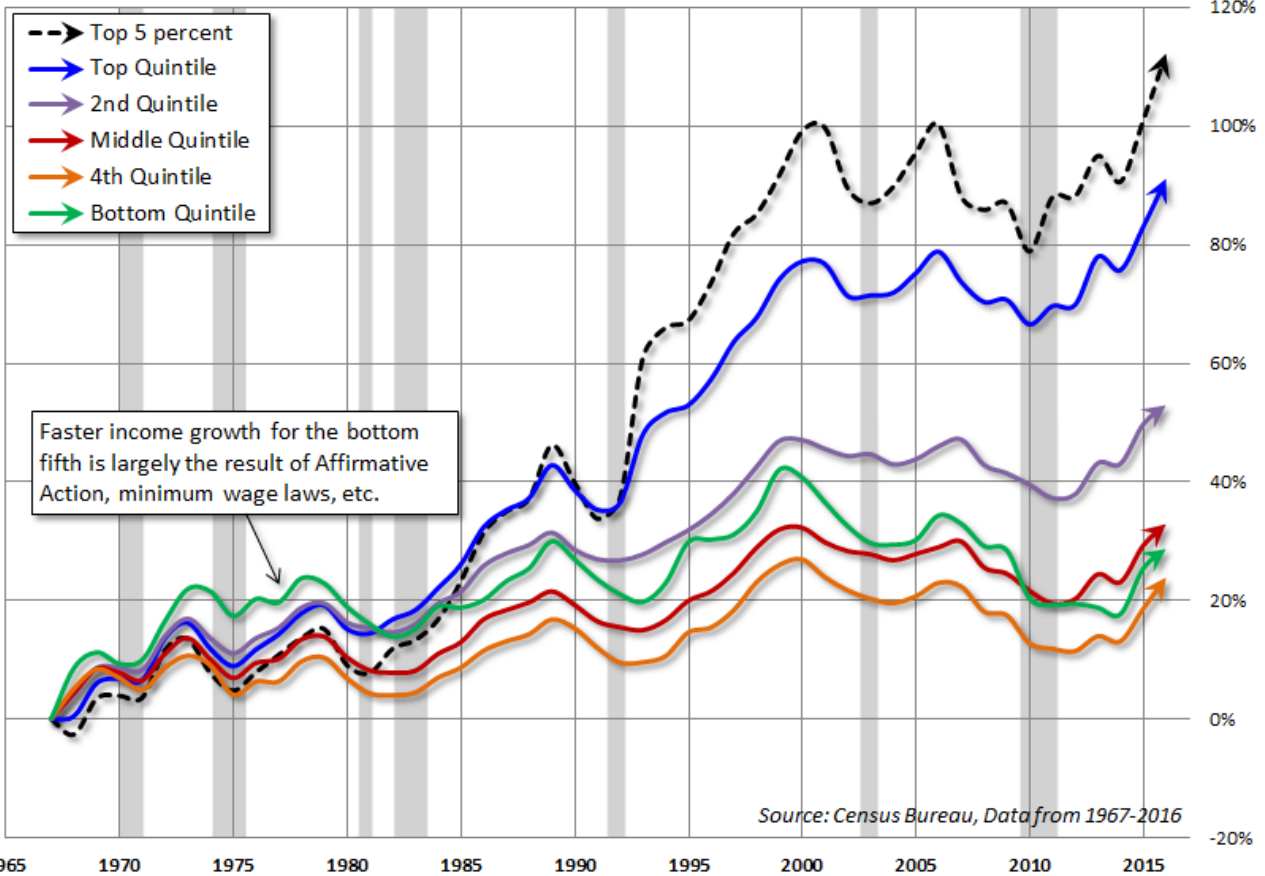
As for the cumulative household income growth by segment over the past 50 years, the adjacent table shows the real, inflation-adjusted, difference between 1967 and 2016.

| Real Income Growth Since 1967 |        |
|-------------------------------|--------|
| Top 5%                        | 112.3% |
| Top Quintile                  | 91.0%  |
| 2nd Quintile                  | 52.9%  |
| Middle Quintile               | 33.0%  |
| 4th Quintile                  | 23.8%  |
| Bottom Quintile               | 28.7%  |

To give us a better idea of the underlying trends in household incomes, we've also prepared a chart of the real percentage growth since 1967. Note in particular the growing spread between the top quintile (and especially the top 5%) and the other four quintiles. The growth spread began in the mid-1980s during the Reagan administration, the era of Supply Side Economics (aka "Reaganomics" and Trickle-Down Economics). As this chart illustrates, tax and other policy changes to benefit the wealthier households didn't have the heavily promoted trickle-down effect.

## Real Mean Household Income Cumulative Growth By Quintile and Top 5 Percent

With Recessions Highlighted



All of the cohorts in this analysis saw impressive increases in 2016, and the top three quintiles and top 5% hit record income levels in 2016. However, the two lower quintiles remain below their record highs in inflation-adjusted terms. The table below documents the percent change from the peak year. The list shows the two lower quintiles peak year: 2000 for the fourth quintile and 1999 for the bottom quintile.

| Real Household Income Declines from Peak Year |           |             |             |                |
|---|-----------|-------------|-------------|----------------|
| Household Segment                             | Peak Year | Peak Income | 2016 Income | Percent Change |
| Top 5%  | 2015      | \$375,088   | \$375,088   | 0.0%           |
| Top Quintile                                  | 2016      | \$213,941   | \$213,941   | 0.0%           |
| 2nd Quintile                                  | 2016      | \$95,178    | \$95,178    | 0.0%           |
| Middle Quintile                               | 2016      | \$59,149    | \$59,149    | 0.0%           |
| 4th Quintile                                  | 2000      | \$35,358    | \$34,504    | -2.4%          |
| Bottom Quintile                               | 1999      | \$14,293    | \$12,943    | -9.4%          |

Source: Census Bureau, chained in 2016 dollars, 1967-2016

It's important to understand that the data in the charts above is for the mean (average) income for each of these segments. For US households quintiles, the mean (average) income is higher than the median (middle of the range). We'll have more to say about this negative skew in a follow-up article on household incomes by age bracket.